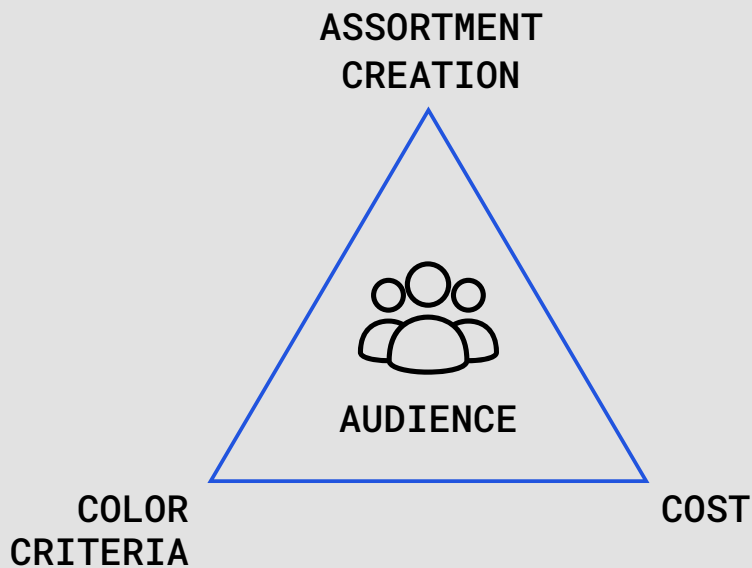


HOW CAN I HELP YOU?

ACC KAITZ STRATEGY



If you need some
guidelines defining your
idea you can start here:

BRIEF

ASSORTMENT CREATION

01. RESEARCH → 02. IDEATION → 03. DEVELOPMENT

- PRODUCT BENCHMARK
 - MARKET TRENDS
 - CONCEPT CREATION
 - CREATIVE WORKSHOPS
- FABRICS EXPERTISE
 - TRIMS EXPERTISE
 - SKETCHING
 - CONCEPT REVIEWS
 - MOCKUPS
- TECHNICAL DRAWINGS
 - USER TESTING
 - SAMPLE REVIEWS
 - PRODUCT DEVELOPMENT