

## HOW CAN I HELP YOU?

I know the importance of a cohesive brand. Whether you're revitalizing an existing brand or starting fresh, I support you in distilling your unique story that feels right.

### 01. STRATEGY

- BRAND CONSULTING
- BRAND + DIGITAL STRATEGY
- BRAND POSITIONING
- CONTENT CREATION + EDITING
- CREATIVE DIRECTION
- STORYTELLING
- HUMAN CENTERED DESIGN PRACTICES

### 02. CREATION + DESIGN

- BRAND IDENTITY
- BRAND GUIDELINES + PLAYBOOKS
- BROCHURES + PROGRAMS
- EVENT + CONFERENCE DESIGN
- ICONS + INFOGRAPHICS
- PACKAGING DESIGN
- PRESENTATIONS
- UI DESIGN
- UX DESIGN
- LANDING PAGES
- BANNERS